

# BUSINESS MANAGEMENT & ANALYSIS

(PROGRAM #8301100)

The Business Management & Analysis pathway is designed to prepare students for careers in business and financial industries. The content focuses on broad, transferable skills of business supervision including: communications and human resource management, finance, technology, computer applications and business ownership.

Students in this pathway will participate in the following Career Technical Student Organization(s) (CTSO). BPA DECA

## PROFESSIONAL CAREER CERTIFICATIONS\*

Industry Certification Title	CAPE college credits	Graduation online Course requirement	Math/Sci Waiver (non-EOC)
Microsoft Office Specialist	3 credits	YES	YES
Microsoft Office Specialist Master	3 credits	YES	YES
Intuit Quickbooks	3 credits	NO	YES
ADOBE Dreamweaver	3 credits	YES	YES
ADOBE InDesign	n/a	YES	NO

## POST SECONDARY OPTIONS

Options	Pathway	Career**	Avg. Salary**
COLLEGE / UNIVERSITY ENROLLMENT	Finance BS Business Administration BA Accounting AS Entrepreneurship AS	Accountant Account Executive Banker Business Analyst Personal Financial Advisor	\$53,188 \$62,727 \$45,458 \$75,670 \$75,570
REGISTERED APPRENTICESHIP	N / A	N / A	N / A
WORKFORCE	Business / Finance	Accounting Clerk Sales Associate	\$14.78/hr \$25,733

## COLLEGE SCHOLARSHIPS

<p><b>Florida Gold Seal Vocational Scholars (GSV)</b></p> <p>Funds 2-year programs: Technical College certificate or State College degree</p>	<p>The Florida Gold Seal Vocational Scholars (GSV) can be used to fund a career education or certificate program at a Technical or State College.</p> <p>To earn this scholarship students must:</p> <ul style="list-style-type: none"> <li>• Complete 3 credits within a single pathway</li> <li>• 3.0 weighted core GPA</li> <li>• 3.5 unweighted GPA in the pathway courses</li> <li>• Minimum college ACT, SAT, or PERT scores</li> </ul> <p>Click here to see the full eligibility requirements: <a href="http://www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf">www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf</a></p>
<p><b>Florida Gold Seal CAPE Scholars (GSC)</b></p> <p>Funds a 2+2 bachelor's degree (BS or BAS)</p>	<p>The Florida Gold Seal CAPE Scholars award (GSC) can be used to fund a career education or certificate program.</p> <p>To earn this scholarship students must:</p> <ul style="list-style-type: none"> <li>• Pass Industry Certification exam(s) equaling 5 or more college credits</li> <li>• Document a minimum of 30 service hours</li> </ul> <p>Click here to see the full GSC eligibility requirements: <a href="http://www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf">www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf</a></p> <p>Click here to see Industry Certification awarded college credits: <a href="http://www.fldoe.org/academics/career-adult-edu/career-technical-edu-agreements/industry-certification.stml">http://www.fldoe.org/academics/career-adult-edu/career-technical-edu-agreements/industry-certification.stml</a></p>

## SCHOOLS OFFERING THIS PATHWAY

High Schools:	Cypress Bay Hallandale Hollywood Hills McArthur Plantation Stranahan  <b>Similar CTE Pathway Programs:</b> <i>International Business</i> Pompano Beach	<b>Finance</b> Boyd Anderson Coral Glades Cooper City Deerfield Beach Dillard 6-12 Blanche Ely Northeast Piper Marjory Stoneman Douglas J.P. Taravella
Middle Schools:	Any school offering the <b>Digital Information Technology</b> high school course	

## COURSE PROGRESSION

Course	Course #	Teacher Certification
Digital Information Technology (practical arts)	8207310	Business Ed.
Business and Entrepreneurial Principles (honors)	8215120	
Accounting Applications 1 (honors)	8203310	
Management & Human Resources (honors)	8301110	
Business Analysis (honors)	8301120	
Legal Aspects of Business (honors)	8215130	

## CAREER PATHWAY OPPORTUNITIES

CTE pathways offer students opportunities to continue their education after high school. Dual Enrollment pertains to students taking college courses while enrolled in high school. Articulation agreements allow students to earn college credit for CTE courses and industry certifications earned in high school.

<b>Workplace Experience</b>	CTE students have the opportunity to complete a pre-professional learning experience the summer after 11 <sup>th</sup> grade in their chosen field of study or career interest. <a href="http://www.academics.browardschools.com/CTACE">www.academics.browardschools.com/CTACE</a>
<b>Broward Technical Colleges</b>	Students who have passed courses in a high school CTE program or earned an Industry Certification can apply those credits to the aligned postsecondary program. Contact a BTC Counselor for more information or follow the link to see how you can save time and money when you attend a Broward Technical College. <a href="http://www.browardtechnicalcolleges.com/articulation-agreement">http://www.browardtechnicalcolleges.com/articulation-agreement</a>
<b>Broward College</b>	Students who complete a CTE pathway or earn an Industry Certification that aligns with Broward College's Associate of Science degree programs can earn FREE college credit. <a href="http://www.broward.edu/academics/cpl/pages/high-school.aspx">www.broward.edu/academics/cpl/pages/high-school.aspx</a>

\*Industry certifications offered may vary by school.

\*\*Salary data collected from Indeed.com, 04/2017



## CONTACT INFORMATION

**Broward County Public Schools: Career, Technical, Adult and Community Education**

754-321-8400

[www.BrowardSchools.com](http://www.BrowardSchools.com)

[CTACE@BrowardSchools.com](mailto:CTACE@BrowardSchools.com)

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